

# Focused on a Cure



Runge family

Alpen® Optics  
is a supporter of the  
National Breast Cancer  
Foundation (NBCF).



**NEW for 2009!**  
Alpen Optics  
introduces the  
**393Pink 10x42**  
full-size binocular  
and **263Pink 8x25**  
compact binocular.



The Alpen family was first touched by breast cancer in 2000 when our 27-year-old niece lost her battle with breast cancer. Alpen Pro Staffer, wife and mother of two, Sheri Runge, (above) won her battle with breast cancer in 2008.

Design by Beneda Design



Toll Free: 877-987-8370 • [info@alpenoutdoor.com](mailto:info@alpenoutdoor.com) • [www.alpenoptics.com](http://www.alpenoptics.com)