

Focused on a Cure



NEW for 2009!

Alpen Optics introduces the 393Pink 10x42 full-size binocular and 263Pink 8x25 compact binocular to help fund a cure for breast cancer.



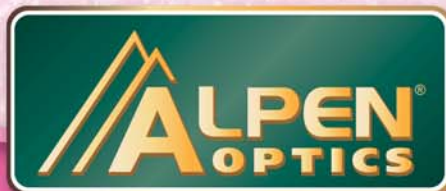
Runge family

Alpen® Optics is the first optics company to partner with the National Breast Cancer Foundation (NBCF) and will make a donation to NBCF to help fight breast cancer.



The Alpen family was first touched by breast cancer in 2000 when our 27-year-old niece lost her battle with breast cancer. Alpen Pro Staffer, wife and mother of two, Sheri Runge, (above) won her battle with breast cancer in 2008.

Design by Beneda Design



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